City of Crystal Lake Economic Development Committee
January 23, 2018 – 8:00 a.m.
Municipal Complex – City Council Chambers Conference Room

Call to Order
The meeting was called to order at 8:00 a.m. by Mr. Fowler.

Roll Call/Attendance
Members Maule, Saidler, Schroll and Fowler were present. Members Affrunti, DeHaan, Leech, and Reece were absent.

Heather Maieritsch, Economic Development Manager, was present.

Approve Minutes of the October 24, 2017 and December 5, 2017 Meeting
Mr. Fowler stated there is no quorum and therefore the minutes will be reviewed and voted on at their next meeting February 27, 2018.

Public Participation
There was no one present who wished to speak.

I Shop Crystal Lake Update
Ms. Maieritsch said the holiday season was great. There were many new followers for Facebook and Instagram. Both groups have very different "likes." She added that there are several new businesses who want their profiles in Facebook.

Business Investment Awards and Business Tours
Business Tours
Ms. Maieritsch said she is working on tour dates for Spartan Adhesives and Precision Water Jet. Both asked that we contact them after the holidays. When the dates are set up she will contact the members. They will also tour The Quarry when the weather is better – probably April or May. Ms. Maieritsch said Culver's did not renew their contract for food service at Three Oaks Recreation Area. The City will be going out RFP's for that service. She added that Crystal Lake Culver's is under new ownership and they will be building a new building of their own just north of the current location. The new owners were unable to reach lease terms and decided to own and build their own location.

Ms. Maule asked if Duke's will remain. Ms. Maieritsch said Duke's is under contract with The Quarry and not the City. The owners of The Quarry have not updated the City on the status of Duke's.

Business Investment Awards
Ms. Maieritsch said the investment awards will be starting up again in March or April.

Business Anniversaries
Ms. Maieritsch said there will be a presentation at the February 6, 2018 City Council meeting recognizing Pauly Toyota and JMS Marketing for 25 years in our community.

Ms. Maule said at recent ribbon cuttings for other communities such as Woodstock and McHenry, all of their City Council members attended. The businesses are making a big commitment to bring their business to the community and it is fitting that the Council would attend. Ms. Maieritsch said she does include the information in the newsletter that is sent to the Council members. Ms. Maule said this is becoming an issue and would like

to arrange a meeting with the City Manager. She added that no one attended the Blue Star Banner program event. The program was started by the City and the Chamber was asked to take it over.

Mr. Fowler said in the past the only way for them to get any Council member to attend was to call them directly. Ms. Maule said if there is a better time to hold a ribbon cutting so the Council members could attend they should let her know. Ms. Maieritsch asked if she could extend an invitation to the EDC members. Ms. Maule said they are a committee of the City Council, so yes.

Ms. Maieritsch said if the members know of any business anniversary to please let her know.

Organization reports:

Downtown Crystal Lake

Mr. Fowler said the annual Downtown dinner is coming up. Ms. Maule said the winter slidewalk sale is going on as well.

Ms. Maieritsch said there were recent vacancies in the Brink Street Market but those spaces were filed by existing businesses expanding.

Chamber of Commerce

Ms. Maule said the State of the Community is February 2 and is selling out quickly. She added that Lakewood not only will not be making a presentation or be included in the booklet. It will just be Crystal Lake and she will review the significant legislature that has passed in Springfield.

Ms. Maule said they will continue to schedule their Listening Tour which will most likely be at the end of February. Also the Expo dates have been moved up this year to February 17 & 18 and the event will be held at Lundahl Middle School.

Ms. Maule added that the Shopping and Dining Guide will be printed soon.

McEDC

Ms. Maieritsch said they have hired on interim person to help out. Mr. Saidler asked what the difficulties are with hiring someone for that position. Ms. Maule said they offered the job to someone but they had already taken another opportunity.

City of Crystal Lake

Ms. Maieritsch said Urban Air Trampoline and Adventure Park will be opening in April. Both Burger King and McDonald's on Route 14 have completed their renovations and are open for business. The McDonald's on Route 31 will be starting their renovations shortly. The renovations to Perry Moy's restaurant on Route 14 are moving forward slowly.

Ms. Maieritsch said Joseph's did not renew their lease and may be closing as soon as February 1. Mr. Saidler said the shelves were empty prior to the article in the newspaper. Boston Market's lease will be up and will not be renewing their lease. She said there has been interest in the site for a new restaurant. Also Popeye's will be moving forward on their new location at the northeast corner of McHenry and Route 14 – the former Coventry Motors site. They will not need to go before the City Council for approval since they will not be requesting any variations.

Ms. Maieritsch said Pet Supplies Plus will be coming to Crystal Lake at the southwest corner of Route 14 and Main next to the animal hospital.

Ms. Maule asked if the City has been requested to provide information regarding the sober house that is proposed for unincorporated Crystal Lake. Ms. Maieritsch said she was not aware of any information being requested.

Mr. Fowler asked if the proposed 7-11 at the former Teddy's Liquor will include a gas station. Ms. Maieritsch said yes.

Comments and suggestions from the Committee
There were no comments from the members.

Adjourn
The meeting was adjourned at 8:50 a.m.