What is IMPACT?

- The IMPACT program is an innovative measure to assist in the reduction of underage consumption of alcohol.
- The IMPACT program establishes a partnership between businesses and the Crystal Lake Police Department to initiate internal compliance checks.
- The checks are sponsored by the business owner, after their application is approved through the city and the Chief of Police or designee.
- The Internal Compliance Assessment will be conducted by third party impartial participants through a relationship with McHenry County College.

Codes & Regulations

- It is unlawful to sell or offer for sale at retail in the City of Crystal Lake any alcoholic liquor unless the person selling or offering for sale has a valid current liquor license. (City Code Section 329-3)
- Contributing to the delinquency of a minor is a class A misdemeanor. A person commits contributing to the delinquency of a minor when he or she knowingly: (1) causes, aids, or encourages a minor to be or to become a delinquent minor; or (2) does acts which directly tend to render any minor so delinquent. (ILCS)

Mission Statement

Together reaching out to businesses of the City of Crystal Lake to help in the reduction of underage consumption of alcohol.

McHenry County College

For additional information contact:

Crystal Lake Police Department
100 W. Woodstock Street
Crystal Lake, IL 60014
(815) 356-3620
www.crystallake.org

IMPACT

Internal Measures to Prevent Alcohol Consumption in Teens Program



Make a Positive Difference

Understand how underage drinking impacts a person under 21 years old.





Approximately **5,000** people under the age of 21 **die** from alcohol-related activity every year.

Underage drinking can **lead to alcohol use disorders**, leaving individuals dependent on alcohol.





Research has shown that a young person's brain does not fully develop until their mid-20s. **Alcohol can alter brain development** affecting both brain structure and function causing cognitive and learning problems.

Alcohol can be **linked to other harmful behaviors**, like smoking tobacco or the use of cannabis or other dangerous drugs.





Underage drinking can **lead to poor decisions** regarding risky behavior, including drinking and driving, unwanted sexual activity, and aggressive or violent behavior.

Why Join IMPACT?

Businesses that participate in IMPACT reduce the chances of an employee selling alcohol to a person under the age of 21. Penalties your business may face, if observed serving to underage persons:

Revocation or Suspension of Liquor License:

The Liquor Control Commissioner of the City of Crystal Lake may revoke or suspend any license at any time if the commissioner determines that the licensee has violated any provisions.

Fines:

1. First offense can result in a fine of not more than $1,000 in addition to any other penalty imposed by the Liquor Control Commissioner.
2. Second offense within five years of previous conviction can result in a fine of not more than $1,500 in addition to any other penalty imposed by the Liquor Control Commissioner.
3. Any subsequent conviction of the licensee during the five-year period may face a fine of up to $2,500 in addition to any other penalty imposed by the Liquor Control Commissioner.

How to Join

- The application fee for IMPACT is $100. You can find the application at the City of Crystal Lake website. The application should be filled out and then turned into the Police Department.
- Upon receipt, you as a business owner or manager will have 60 days to have a staff meeting to train your staff on how to properly check identification before selling alcoholic beverages.
- The compliance check will be performed without any prior knowledge and you will be notified only after the compliance check has been completed.