City of Crystal Lake Economic Development Committee
August 26, 2024 – 8:00 a.m.
Municipal Complex – City Council Chambers Conference Room

Call to Order
The meeting was called to order at 8:01 a.m. by Mr. Fowler.

Roll Call/Attendance
Members Fowler, Malpica, Affrunti, Peterson, Reece, Ormsby, and Dunlop were present. Heather Maieritsch, Economic Development Manager and Mayor Haig Haleblian, was also present. Members Ormbsy and Leech was absent.

Approve Minutes from the July 18th 2024 Meeting
Motion to approve by Reece/Affrunti. All aye by voice vote.

Public Participation
Not applicable

Clearly Crystal Lake Update
Ms. Maieritsch said that the City is working with Think Big Go Local on the Clearly Crystal Lake campaign to continue to keep the content fresh and interesting.

Business Anniversaries and Business Tours

Organization reports:
Downtown Crystal Lake
Ms. Ormbsy said Downtown is doing great. Downtown is getting ready for Johnny Appleseed and will have some new activities for older kids. October 17th is going to be Night On The Town which was formerly Ladies Night Out. Additionally the new seating in Brink Street Market is underway and the space next to Inside Scoop will be a new business in town called the Tea and Spice Exchange. The Car Show will be Downtown this Sunday and currently has 80 cars registered and anticipates another 30 cars the day of.

Crystal Lake Chamber
It has been a busy month at the Chamber with a number of Ribbon Cuttings around town. The Neighborhood Block Party is coming up at Crystal Lake Brewing and the Chamber Expo will be at the Holiday Inn on November 16th.

McEDC
N/A

City of Crystal Lake
Mayor Haleblain shared that Woodstock, Huntley and McHenry all have created incubator spaces and asked the committee their thoughts on if Crystal Lake should be doing something like those communities. Mr.

Malpica said that we are in the new culture of the gig economy but a glorified craft fair is not what Crystal Lake needs to add to attract more people to the area. It would be more beneficial to create an experience, event or something to downtown to attract more people to Crystal Lake.

Ms. Maieritsch shared that the Small Business Association recently hired John Mink to fill the position. Staff will be attending the ICSC Central event in Chicago for an opportunity to network with developers and retailers.

Adjourn

The meeting was adjourned at 9:12 a.m. by Affrunti/Malpica. All aye by voice vote.