City of Crystal Lake Economic Development Committee
April 23, 2024 – 8:00 a.m.
Municipal Complex – City Council Chambers Conference Room

Call to Order
The meeting was called to order at 8:03 a.m. by Mr. Fowler.

Roll Call/Attendance
Members Fowler, Malpica, Affrunti, Ormsby, Peterson, and Dunlop were present. Heather Maieritsch, Economic Development Manager and Mayor Haig Haleblian, was also present. Members Leech and Reece were absent.

Approve Minutes from the February 27th 2024 Meeting
Motion to approve by Malpica/Affrunti. All aye by voice vote.

Public Participation
Not applicable

Clearly Crystal Lake Update
Ms. Maieritsch said that the City is working with Think Big Go Local on the Clearly Crystal Lake campaign to continue to keep the content fresh and interesting.

Business Anniversaries and Business Tours
Ms. Maieritsch said the City will have a tour of Advantage Glass at 115 Erik Street and Enclave at 95 Crystal Lake Avenue.

Organization reports:
Downtown Crystal Lake

Ms. Ormbsy said that Joy Neal is the new Executive Director and has been active with posts. The Flower sale as part of the Garden Party will be happening in May followed by a new Pride event in June. May is also Historic Preservation month and the Downtown Organization created a 10 building QR code scavenger hunt around Downtown. The Downtown has continued to experience parking problems and feels that some signage could help significantly along with officer enforcement. Haig said the he is working with Downtown to have a Crystal Lake Cars and Coffee Car Show and should bring about 200 cars and people into the Downtown the Sunday of Labor Day weekend.

Crystal Lake Chamber

Ms. Peterson said the Chamber is re-engaging in advocacy efforts and will support businesses in voicing concerns. Recently the Chamber, Mayor and restaurant owners met at 1776 for a Hospitality Roundtable to discuss House Bill 5455 that wants to eliminate the tip credit for restaurants which would negatively impact the restaurant community. Ms. Peterson also shared that the Chamber had another successful Community Cleanup event.

McEDC

Maieritsch said McEDC has posted the position and will begin interviewing candidates.

City of Crystal Lake

Mr. Haleblian shared that he recently attended a Mayor's event down in Springfield and House Bill 5455 had its third reading and did not appear like it would pass due to the negative impact on the restaurants. Ms.

Maieritsch summarized the current activity underway in Crystal Lake. Crystal Lake is still experiencing significant housing interest and growth. The City is also working with Heartland to help secure tenants for the new Water's Edge development.

Adjourn

The meeting was adjourned at 8:30 a.m. by Mr. Malpica/Affrunti. All aye by voice vote.