City of Crystal Lake Economic Development Committee
June 18, 2024 – 8:00 a.m.
Municipal Complex – City Council Chambers Conference Room

Call to Order
The meeting was called to order at 8:10 a.m. by Mr. Malpica.

Roll Call/Attendance
Members Fowler, Malpica, Leech, Affrunti, Ormsby, and Dunlop were present. Heather Maieritsch, Economic Development Manager and Mayor Haig Haleblian, was also present. Members Fowler, Peterson and Reece were absent.

Approve Minutes from the April 23rd 2024 Meeting
Motion to approve by Malpica/Dunlop. All aye by voice vote.

Public Participation
Not applicable

Clearly Crystal Lake Update
Ms. Maieritsch said that the City is working with Think Big Go Local on the Clearly Crystal Lake campaign to continue to keep the content fresh and interesting.

Business Anniversaries and Business Tours

Organization reports:
Downtown Crystal Lake
Ms. Ormbsy said Downtown is excited about the new Tea and Spice Shop opening later this year. The Pride Walk was very successful, about 300 people participated in the walk and over a thousand individuals came out for the event at Depot Park. The Farmers Market started and has some new vendors. Overall the businesses in the Downtown are slow and hoping customer traffic picks up.

Crystal Lake Chamber
N/A

McEDC
Maieritsch said McEDC hired Mark Piekos as the new Executive Director.

City of Crystal Lake
Mayor Haleblain shared that we are still moving forward with the Depot Park renovations and have set up a fund if individuals from the community would like to invest and make a donation to the project.

Ms. Maieritsch shared that the Zanck, Cohen, Wright & Saladin will celebrate their 50th Anniversary later this week. Staff will be attending the Illinois Economic Development Association Summit in Chicago for the first time and sounds like it will be a good opportunity to network with peers and collaborate with agencies like Nicor and ComEd.

Ms. Maieristch said the Crystal Lake Volkswagen was recently acquired by the Fox Valley Auto Group. KFC permanently closed and the City is working with the owner to help fill the vacancy. Iron Colosseum, a new fitness facility and La Rosita, a Mexican grocery store, recently opened in Crystal Lake.

The consensus by the EDC group was that McHenry has started pulling in more crowds and we need to learn from this and try something new like McHenry did with the small shops and infrastructure improvements to enhance the river walk area.

Adjourn

The meeting was adjourned at 9:12 a.m. by Ormbsy/Dunlop. All aye by voice vote.