AGENDA

City of Crystal Lake Economic Development Committee

Regular Meeting
Tuesday, March 23, 2010 – 7:30 a.m.

Municipal Complex (City Council Chambers & Conference Room)
100 W. Woodstock Street
Crystal Lake, IL 60014

1. Call to Order
2. Roll call
3. Approve minutes of the February 23, 2010 EDC Meeting
4. Public participation and comments
5. Presentation by the Crystal Lake Fire Rescue Department
6. EDC Projects
   - A) I Shop Crystal Lake Update
     - i. Restaurant videos
     - ii. Evaluation – Business member and consumer surveys
   - B) Ad Hoc Committee – Unified Development Ordinance: Summary of changes
   - C) Development & Business Advocacy Workshop scheduled: April 28, 2010 at 1:00p
7. Economic Development incentives update
   - A) Façade / Tenant improvements incentives summary
8. Staff projects
   - A) International Council of Shopping Centers Idea Exchange summary – February 23-24, 2010
   - B) Financing commercial projects
   - C) Review e-marketing strategy – 2010 Economic Development Goal Setting
9. Organization Reports:
   - A) Downtown Crystal Lake (Brian Fowler)
   - B) Committee for Business Support (Terry Feddersen)
   - C) McHenry County Economic Development Corporation (Brian Fowler / James Richter II)
   - D) City of Crystal Lake (James Richter II)
10. Comments from the Committee
11. Adjourn

Please contact Sharon Doruff at 815.356.3615 by 12:00 noon on Monday (day before the meeting) if you will not be able to attend the meeting. Committee members will be contacted via telephone and email on Monday afternoon if quorum cannot be met.