AGENDA

City of Crystal Lake Economic Development Committee

Regular Meeting
Tuesday, April 27, 2010 – 7:30 a.m.

Municipal Complex (City Council Chambers & Conference Room)
100 W. Woodstock Street
Crystal Lake, IL 60014

1. Call to Order
2. Roll call
3. Approve minutes of the April 9, 2010 Special Meeting
4. Public participation and comments
5. EDC Projects
   - A) I Shop Crystal Lake for 2010-2011 fiscal year
     - i. Evaluation results – business member and consumer surveys
     - ii. Planning and strategy creation
   - B) Unified Development Ordinance revision updates
   - C) Development & Business Advocacy Workshop: April 28, 2010 at 1:00p
6. Economic Development incentives update
   - A) 2009-2010 Façade / Tenant improvements incentives summary
   - B) Final review – proposed 2010-2011 Façade-Commercial Tenant Improvement program
7. Staff projects
   - A) Financing commercial projects
   - B) Review e-marketing strategy – 2010 Economic Development Goal Setting
   - C) EDC business cards
   - D) Community Investment Award presentations
8. Organization Reports:
   - A) Downtown Crystal Lake (Brian Fowler)
   - B) Committee for Business Support (Terry Feddersen)
   - C) McHenry County Economic Development Corporation (Brian Fowler / James Richter II)
   - D) City of Crystal Lake (James Richter II)
9. Comments from the Committee
10. Adjourn

Please contact Sharon Doruff at 815.356.3615 by 12:00 noon on Monday (day before the meeting) if you will not be able to attend the meeting. Committee members will be contacted via telephone and email on Monday afternoon if quorum cannot be met.