AGENDA

City of Crystal Lake Economic Development Committee

Regular Meeting
Tuesday, May 25, 2010 – 7:30 a.m.

Municipal Complex (City Council Chambers & Conference Room)
100 W. Woodstock Street
Crystal Lake, IL 60014

1. Call to Order
2. Roll call
3. Approve minutes of the April 27, 2010 EDC meeting and the April 28, 2010 Development & Business Advocacy Workshop
4. Public participation and comments
5. EDC Projects
   - A) I Shop Crystal Lake for 2010-2011 fiscal year
     - i. Planning and strategy creation
   - B) Vacant Economic Development Committee positions
   - C) Spotlight on local business
   - D) Development & Business Advocacy Workshop summary
   - E) Knaack Manufacturing – 50-year anniversary recognition
6. Economic Development incentives update
   - A) Approved 2010-2011 Façade-Commercial Tenant Improvement program
7. Staff projects
   - A) Attraction update
   - B) Review e-marketing strategy – 2010 Economic Development Goal Setting
8. Organization Reports:
   - A) Downtown Crystal Lake (Brian Fowler)
   - B) Committee for Business Support (Terry Feddersen)
   - C) McHenry County Economic Development Corporation (Brian Fowler / James Richter II)
   - D) City of Crystal Lake (James Richter II)
9. Comments from the Committee
10. Adjourn

Please contact Sharon Doruff at 815.356.3615 by 12:00 noon on Monday (day before the meeting) if you will not be able to attend the meeting. Committee members will be contacted via telephone and email on Monday afternoon if quorum cannot be met.