AGENDA

City of Crystal Lake Economic Development Committee

Regular Meeting
Tuesday, August 27, 2013 – 7:30 a.m.

Municipal Complex *(City Council Chambers Conference Room)*
100 W. Woodstock Street
Crystal Lake, IL 60014

1. Call to Order
2. Roll call
3. Approve the minutes of the July 23, 2013 regular committee meeting
4. Public participation
5. Long-term business anniversaries
6. Business retention tours (updates from Committee calls)
7. McEDC business champion awards nomination (Brian Fowler)
8. Industrial attraction and marketing (Brian Fowler/McEDC)
9. Workforce development trade publication advertisement research (Andrew Hymes)
10. I Shop Crystal Lake updates
    - A) Website
    - B) Holiday gift certificate contest
    - C) I Shop Crystal Lake Sub-committee (Keith Saidler)
11. Franchise Opportunities (Staff/Gary Reece)
12. Incentive updates
13. Three Oaks Recreation Area follow-up discussion
14. Comments and suggestions from the Committee
15. Organization reports:
    - A) Downtown Crystal Lake (Brian Fowler)
    - B) McHenry County Economic Development Corporation (Brian Fowler/Staff)
    - C) Chamber of Commerce (Gary Reece)
    - D) City of Crystal Lake (Staff)
16. Report to the City Council
17. Adjourn

If you need special assistance in order to participate in the City of Crystal Lake public meeting, please contact Brad Mitchell, Assistant to the City Manager at 815-459-2020. If possible, please contact the City at least 24 hours before the meeting to make arrangements